

The Dog Stop

info@franchisemagazineusa.com

Phone :

Web :



Summary

Published : Feb 14, 2025

Description

Founded in 2009 by a visionary who had spent years in research and planning for an all-inclusive dog care facility, The Dog Stop, now developed throughout 21 states from coast to coast, has become the nation's premier dog care provider and the single best franchisor in this explosive \$136 billion pet care industry.



We offer boarding, day care, grooming, training, and retail supplies to communities across America and are committed to achieving a consistent level of quality at every facility – one that exceeds the needs of the the pets we serve and provides complete peace of mind to our clients whose trust we earn and re-earn every day. The Dog Stop's development team carry over 250 combined years of experience in building and supporting successful franchise systems and accompany each of our new owners through every step of their business setup from site selection and lease negotiation to design and construction to employee recruiting, training, and administration to grand opening. Our in-house marketing department provides full-time marketing and advertising support to all franchisees including complete brand, website, and social media management while our exclusive all-in-one Pet Care Management Software (PCMS) organizes all sales data, service history, client and veterinarian contact information, and reservations, with live telephone support. With lower entry costs and more individual revenue drivers than almost any other pet care business of its kind, single, multi-unit, and regional development investment options available, SBA approval, and an award-winning reputation, now may be the time to explore a future with The Dog Stop – America's Premier Dog Care Center!



US Dog and Pet Statistics:

- Over 91 million dogs are kept as pets today with owners spending almost \$2,000 per year on each.
- Since the founding of The Dog Stop in 2009, spending on pet care services has nearly quadrupled.
- The pet industry maintained double-digit growth through both the Great Recession and the Covid-19 Pandemic.
- Morgan Stanley projects pet spending to exceed \$1/4 trillion by 2030.

Min. Cash Required:

\$150,000 - \$200,000

Company Website

<https://www.sixfigurefranchises.com/thedogstop>

Franchising Since:

2009

Available Markets:

Array

Liquid Capital Required:

\$150,000

Franchise Fee

\$49,500

Net Worth Required:

\$500,000

Total Investment

\$543,000 – \$1,000,000